



PITTI IMMAGINE BIMBO 69
SCHEDULE of EVENTS
25-27 JUNE 2009
 Fortezza da Basso - Florence

The events in bold type are Pitti Immagine productions or co-productions

THURSDAY 25 JUNE

| | | |
|-------------------------|------------------------------------|--|
| 10:30 a.m. -1:00 p.m. | Main Pavilion Ground Floor E | Asepri Chic & Love Cocktail |
| 10:30 a.m. – 12:00 noon | Piazzale delle Ghiaia | BLAV Preview with Lavinia Borromeo Presentation |
| 11:00 a.m. | Sala delle Nazioni | Miss Blumarine produced and distributed by Spazio Sei with Ginevra Gilardino on the runway Fashion show (by invitation) |
| 11:30 a.m. -1:30 p.m. | Main Pavilion Ground Floor E1/5 | Laura Biagiotti Dolls presentation with Lavinia Biagiotti Cigna |
| 12:00 noon | Sala del Rondino | Billionaire Junior Italian Couture produced and distributed by Gi.mel Fashion show (by invitation) |
| 2:00 p.m. | Sala delle Nazioni | Miss Grant Fashion show (by invitation) |
| 2:30-4:00 p.m. | Apartment Lyceum Ground Floor | Anne Valérie Hash 'Mademoiselle' invites the press to discover her new collection |
| 3:00 p.m. | Le Grotte | Silvian Heach KIDS SS 2010 Fashion show (by invitation) |

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| 3:30 p.m. | Main Pavilion Lower Level U/1-3 V/2-4 | Barbie Press event |
| 4:00 p.m. | Sala del Rondino | It's Easy it's Elsy Fashion show (by invitation) |
| 4:00-6:00 p.m. | Costruzioni Lorenesi Press Restaurant | Agatha Ruiz de la Prada Cocktail party (by invitation) |
| 5:00 p.m. | Sala delle Nazioni | Replay & Sons Fashion show (by invitation) |
| 6:00 p.m. | Sala della Ronda | Diesel Kid Fashion show and cocktail party (by invitation) |
| 8:00 - 9:00 p.m. | Four Seasons Hotel | Monnalisa presents the S/S 2010 collection Cocktail party and fashion show event (by invitation) |

FRIDAY 26 JUNE

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|------------------------|---|---|
| 9:00 – 11:00 a.m. | Piazzale delle Ghiaia | Style Piccoli Breakfast at Tiffany (by invitation) |
| 10:00 a.m. | Sala delle Nazioni | Simonetta Fashion show (by invitation) |
| 10:30 a.m. | Main Pavilion W 1-3 | Ermanno Scervino Junior – Ermanno Scervino Baby presentation |
| 11:30 a.m. | Main Pavilion G 8/9 H 16/18 | Girl Harmont & Blaine junior Special cocktail party |
| 12:00 noon – 2:00 p.m. | At the stand | Presentation of the Roberto Cavalli Angels, Devils and Newborn collections |
| 1:30 p.m. – 7.30 p.m. | Assi Giglio Rosso Viale Michelangelo, 64 | Muffinandco. Presents “La Corsa dei Papà” Record Mondiale Maschile di Corsa col Passeggino |
| 2:00 p.m. | Sala del Rondino | Levi's Fashion show (by invitation) |
| 3:00 p.m. | Sala delle Nazioni | Calvin Klein Jeans Fashion show (by invitation) |

EVENTS AROUND TOWN

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|----------------|--|--|
| 4:00 p.m. | Mama Noel presentation | Via Santo Spirito 14r |
| 5:00-8:00 p.m. | Dimani Domani Delicatessen Assaggi di Gusto | Giardino dei Canottieri Lungarno Anna Maria Luisa de Medici 8 |

SATURDAY 27 JUNE

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|------------------------|------------------------------|--|
| 12:00 noon – 2:00 p.m. | Main Pavilion Attic I/ 14 | HALLMARK BABIES Lunch Reception (by invitation) |
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every day...from 9:00 a.m. to 6:00 p.m.

SUPERSTREET

The section dedicated to denim and street culture.

Ghiaia Pavilion

Armeria

Fureria

Cortile dell'Armeria

Giardino del Glicine

Cortile della Ghiaia

Cortile del Teatrino

Costruzioni Lorenesi – External Areas–

Portico

Teatrino Lorenese

NEW VIEW

The section dedicated to independent and research brands.

Main Pavilion

Lower level

Hall M

EcoEthic

The new special area dedicated to ethical fashion for children and kids.

Main Pavilion

Lower level

Apartment

the new Pitti Bimbo project dedicated to the most sophisticated contemporary lifestyles in children's fashion. A castle, 15 rooms, 15 exclusive collections. Layout by Ilaria Marelli.

Lyceum

Style Piccoli

Photographic exhibition

Main Pavilion

Pozzo Scale

The School of Design of the Politecnico of Milan and the Fashion Institute of Technology of New York with the support of **I PINCO PALLINO** presents: **I PINCO PALLINO PER GLI STATI UNITI D'AMERICA** a design experience of new Kids' collections for the U.S. market

Costruzioni Lorenesi

Ground floor

And don't miss ...

| from...to.... | Exhibition | Location |
|----------------|---|--|
| Until 28 June | AMAZONLIFE. VIAGGIO IN AMAZZONIA Photographic exhibition | Giardini della Botanica Giardino di Boboli |
| Until 18 July | Flavio Favelli / Munia Mussie FFMM (abito vs habitat) | Museo Marino Marini Piazza San Pancrazio |
| Until 2 August | DREAMS AND SHADOWS Photographs by René & Radka | MNAF Ex Leopoldine Piazza S M Novella 14 a r |
| Until 9 August | A.N.G.E.L.O. SMALL MUSEUM: Emilio Pucci An exhibition of clothing and accessories from the Florentine <i>maison's</i> "golden age" | ANGELO Vintage Clothing Via dei Cimatori 25r corner of Via dei Calzaiuoli Mon and Sun 3:00 - 7:00 p.m., Tue - Sat 10:30 a.m. - 7:30 p.m. |
| Until 29 June | Playboy Italia @ FORGallery | Via dei Fossi 45r |

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| Until 30 June | Rodolfo Meli. Eccellenze da Populonia con Timodemo (Excellence from Populonia with Timodemus) | Museo Archeologico Nazionale P.zza SS. Annunziata 9b 2:00 - 7:00 p.m. Mon, 8:30 a.m. - 7:00 p.m. Tue & Thu 8:30 a.m. - 2:00 p.m. Wed & Fri - - Sun € 4,00 |
| Until 12 July | I marmi vivi. Gian Lorenzo Bernini e la nascita del ritratto barocco (Living marbles Gian Lorenzo Bernini and the birth of the Baroque portrait) | Museo Nazionale del Bargello Via del Proconsolo 4 8:15 a.m. - 5:00 p.m. Tue - Sun Closed 1st & 4th Mondays of the month € 7,00 |
| Until 12 July | Yves Netzhammer | Palazzo Strozzi - Piazza Strozzi 8:00 a.m. - 8:00 p.m. 8:00 a.m. - 11:00 p.m. Thu Closed Mondays Free admission |
| Until 19 July | Green Platform. Arte, Ecologia, Sostenibilità (Art, Ecology, Sustainability) | Palazzo Strozzi Piazza Strozzi 8:00 a.m. - 8:00 p.m. Thursdays 8:00 a.m. - 11:00 p.m. Closed Mondays € 5,00 |
| Until 21 July | No country for Old Men - Totally painting Thomas Gillespie | Poggiali & Forconi |
| Until 25 July | I Collages di Louise Nevelson | Galleria Il Ponte |
| Until 26 July | Il Cotto dell'Impruneta Maestri del rinascimento e le fornaci di oggi (Renaissance masters and today's brickworks) | Basilica and Cloisters of Santa Maria Loggiati del Pellegrino Impruneta 10:00 a.m. - 1:00 p.m. / 3:00 - 7:00 p.m. Thu - Sun € 5,00 |
| Until 31 July | L'Erbario, tra museo e ricerca Le origini e l'uso nel tempo (The Herbarium - Museum and Research) (Origins and use through history) | Museo di Storia Naturale La Specola Via Romana 17 9:30 a.m. - 2:00 p.m. Saturdays 9:30 a.m. - 5:30 p.m. Closed 1st & 4th Mondays of the month € 6,00 |
| Until 30 August | Bizhan Bassiri La caduta dei meteoriti nelle ore vitali che anticipano la visione (Meteorite Showers in the Hours Preceding the Vision) | Palazzo Strozzi Piazza Strozzi |
| Until 14 September | Disegni dal Louvre Il Rinascimento italiano nella collezione Rothschild del Museo de Louvre (Drawings from the Louvre) (The Italian Renaissance in the Louvre Museum's Rothschild Collection) | Casa Buonarroti Via Ghibellina 70 9:30 a.m. - 4:00 p.m. Closed Tuesdays € 6,50 |
| Until 27 September | Robert Mapplethorpe la perfezione della forma (The Perfection of Form) | Accademia |
| Until 30 September | Gli Strumenti della Scienza Antiche collezioni fiorentine (The Tools of Science) (Ancient Florentine collections) | Istituto e Museo della Storia Della Scienza P.zza dei Giudici 1 9:30 a.m. - 5:00 p.m. Tue & Sat 9:30 a.m. - 1:00 p.m. |

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| | | Closed Sundays |
| Until 30 September | Il Fasto e la Ragione. Arte del Settecento a Firenze (Pomp and Reason) (18th-century art in Florence) | Galleria degli Uffizi € 10,00 info and reservations + 39 055 290383 |
| Until 1 November | Ferdinando I De' Medici 1549-1609 <i>Maiestate tantum</i> | Museo delle Cappelle Medicee Cappella dei Principi P.za Madonna degli Aldobrandini 8:15 a.m. - 5:00 p.m. Closed 1st/3rd/5th Monday and 2nd/4th Sunday of the month € 9.00 info and reservations + 39 055 2654321 |
| Until 8 November | Un fiammingo a Volterra Pieter De Witte (A Netherlandish Painter in Volterra) | Palazzo dei Priori Volterra |
| Until 26 November | Bruno Chersicla. Virtual Museum. 60 opere dell'artista, di cui 40 tondi celebrativi di grandi maestri dell'arte italiana più il celebre tondo di Luca della Robbia (60 works by the artist, including 40 <i>tondi</i> celebrating the great masters of Italian art, and the renowned <i>Tondo</i> by Luca della Robbia) | Palazzo Borghese Via Ghibellina 110 n Mon - Sat 9:00 a.m. - 5:00 p.m. Free admission |
| Until 30 June From 6 September to 6 January 2010 | La forma del libro Dal rotolo al codice (secc.III a.C.-XIX d.C.) (The Form of the Book From the scroll to the codex (3rd cent. BC - 19th cent. AD)) | Biblioteca Medicea Laurenziana Piazza San Lorenzo 9 9:30 a.m. - 1:30 p.m. Sun - Fri Closed 2/24 June € 6,00 |